

## **For Immediate Release**

**9 Sep 2006**

### **The College of Radiology Value Added Mammogram Programme is Back! Mammograms at only RM30 for eligible women in Johor**

Since 2001, the College of Radiology (CoR) & MMA Foundation Radiology Fund's Subsidised Mammogram Programme has benefited about 4,500 eligible women in 13 states. For the 2<sup>nd</sup> year running, the programme goes to Johor and will be conducted from mid-September until 31 October 2006. The Mammogram Programme is part of the CoR's breast health/cancer awareness education thrust.

The CoR mammogram is a value added mammogram programme for low income women 40 years and above in age, especially those with risk factors for breast cancer and who have never had a mammogram before or where the last mammogram was at least 2 years ago. It is carried out at volunteer mammogram centres that have been accredited by the College of Radiology (CoR). The CoR aims to ensure the highest standards for mammography is practised and that participants of the programme have a positive and valuable experience.

As always, the CoR works in hand in hand with breast cancer support groups, professionals, individuals and other organizations so that together, the breast cancer awareness programmes are more effective and reach more people. It also showcases the fact that victory over breast cancer involves a team approach.

This year, with our collaborators Breast Cancer Awareness Campaign Roadshows are being organised in September 2006. They are the Breast Cancer Support Group – Johor Bahru, Breast Cancer Support Society – Pontian and Breast Cancer Support Society – Segamat. Maria Kinson, Vice-President of the Breast Cancer Support Society Segamat is thrilled her centre will be coordinating the north eastern Johor programme that will be serviced by IIUM Breast Centre. She said, "We are very happy to have received the support from so many organizations including the College of Radiology. We shall endeavour to bring breast cancer awareness and support to this part of Johor."

Doris Boo, President of the Breast Cancer Support Group, Johor Bahru has been tireless at organizing yet another series of roadshows to raise breast cancer awareness and act as vetting point for the CoR mammogram programme. This time, the priority will be given to other townships to avail the programme at only RM30 for a basic mammogram which many then include ultrasound or extra mammogram views should the need arise – at no extra cost to the participant.

We thank our Partners in Prevention – MMA Foundation Radiology Fund, Meditel Electronics, Johnson & Johnson for enabling yet another year of subsidies for

mammograms in more needy areas of Malaysia. To all our breast cancer support groups in Johor (Pontian, Segamat, Johor Bahru), and of course, our volunteer mammogram providers– Puteri Specialist Hospital, Johor Bahru and International Islamic University Breast Centre (IIUM) in Kuantan.

In fact, IIUM Breast Centre will also be coordinating the East Coast CoR mammogram programme with participants from southern Terengganu and Pahang in addition to North Eastern Johor.

### **How to check if you are eligible for this programme or How to register for this programme?**

Registrations for the programme and appointments will take place at roadshows held on a first come first serve basis (after satisfying criteria) or through the breast cancer support groups listed below. The number of mammograms available at this special price is limited because of fund constraints.

#### **Breast Cancer Support Group, Johor Bahru**

15, Jln Rengas  
Taman Melodies  
Johor Bahru

Tel : 07-3357211

#### **Breast Cancer Support Society of Segamat**

JKR 49-B, Jalan Gudang Ubat  
85000 Segamat  
Johor

Tel/Fax: 07-932 5228

#### **The Breast Cancer Support Society, Pontian**

### **How can you help?**

You can help by letting everyone you know become aware of the availability of this programme in Johor. Who knows, you may help save a life in the process.

### **About the COR**

The College of Radiology is a chapter under the Academy of Medicine and its members comprises clinical radiologists, clinical oncologists, medical physicists and allied professionals. It is the authoritative body of radiology, clinical oncology and allied sciences. The College aims to serve patients and society by maximizing the value of radiology, clinical oncology, interventional radiology, nuclear medicine, medical physics and other allied health sciences. The College mottoes include "Seeing with Heart" and "We are the CoRe of Quality". They reflect the commitment of the College to serve both the community and the profession as a whole.

Visit our media centre: [www.radiologymalaysia.org/Media/index.html](http://www.radiologymalaysia.org/Media/index.html)

### **About the Breast Cancer Support Groups, Johor**

The breast cancer support groups in Johor have a common goal to provide emotional and psychosocial support to those diagnosed with breast cancer, survivors and friends/family of those with breast cancer. They are also living examples of how it is possible to be victorious over breast cancer and learn to enjoy their life after breast cancer. They also aspire to spread breast health awareness in any way possible through a variety of activities.

Official Launch report of the BCSS, Segamat is available at:  
<http://www.radiologymalaysia.org/breasthealth/BCAC/2006Reports/0506.htm>